

Premiere Movie Source

September 2012 Data

Genre	Category				Totals	Summary
	Week 1	Week 2	Week 3	Week 4		
Action & Adventure	1,500	1,625	1,600	1,585	6,310	
Animation	345	421	400	367	1,533	
Comedy	2,000	2,015	1,975	1,800	7,790	
Documentary	101	85	116	92	394	
Drama	2,105	2,000	1,916	1,945	7,966	
Family & Kids	562	461	532	488	2,043	
Foreign	105	125	101	132	463	
Horror	93	105	100	115	413	
Musicals	162	143	181	162	648	
Sci-Fi & Fantasy	658	745	723	699	2,825	
Weekly totals	7,631	7,725	7,644	7,385	30,385	

Sept 2012 by Genre

